

TONY SCHMIDT

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Resourceful, high EQ senior technology leader with 15+ years of experience driving strategic architecture and innovation with emerging technologies, building high-performing teams, and fostering cross-functional collaboration with tactical agility.

Resourceful senior technology leader with 15+ years of experience in building and scaling B2C and B2B platforms. Proven track record of leading cross-functional engineering teams to deliver customer-centric solutions, drive product innovation, and align technical strategy with business goals. Skilled in e-commerce platform development, API integrations, and fostering high-performing teams. I led architecture teams to push technical boundaries and develop pioneering integrated API solutions for **9 of the top 15 US banks and 130+ Fintech companies.**

Key differentiators:

- **Inventive use of technology**—I do more with less, identifying emerging technologies to solve problems. I approach issues with creativity, innovation, and level-headed determination.
- **Authentic leadership and collaboration**—I connect deeply with others, leveraging mindful awareness to cultivate team inclusivity, purpose, and self-reliance while bridging gaps between tech and business to build consensus and move forward.

Competencies:

- Team Leadership & Strategy
- Technical Architecture & Innovation
- Product Innovation
- Cross-functional Collaboration
- Scalable Architecture
- Mindfulness Advocacy

TransUnion

2003 - 2024

Sr. Director, Technology & Customer Engagement2019 - 2024

- Directed two 10+ member B2B and B2C cross-functional integration and delivery teams driving customer-centric architecture solutions, achieving a world-class 69 NPS score by implementing best practices and driving product and technical innovation.
- Enterprise platform SME supporting **95+** Fintech/Finance customer partnerships, driving **\$165M** in annual revenue.
- Selected to lead a cross-functional architecture team to enhance delivery transparency and throughput, implementing best practices that aligned technology strategy with organizational goals.

Sr. Director of Technology Solutions2017 - 2019

- Directed Agile transformation, implementing SAFe methodologies and governance across the business unit, resulting in increased velocity and **95%** predictability.
- Collaborated with product and UX teams to co-develop a cross-platform device-native pilot consumer credit portal with **Samsung** for **80M** U.S. devices.
- Hired and directed a specialized team to deliver a high-profile solution to **Chase**, driving **\$16M** in annual revenue.
- Product managed and directed program to rearchitect user acceptance environments for 24/7 customer demand.

Director of Technology2011 - 2017

- Architected and scaled SaaS APIs for consumer credit solutions, directly contributing to **\$491M** growth by delivering best-in-class B2C e-commerce capabilities.
- Managed teams of **35+** engineers and tech experts, delivering enterprise solutions in the developing Fintech space.
- Designed a tailored API solution for **Capital One's** CreditWise, providing free credit scores to **55M** consumers.

Director of Applications Engineering2007 - 2011

- Managed teams of **20+** engineering professionals, overseeing the full software **development** lifecycle.
- Partnered with **Credit Karma** to create a “freemium” model growth to 75M members and a **\$7B** 2020 valuation.
- Upgraded hardware and software systems to achieve PCI compliance without affecting project delivery timelines.

Technical Team Lead2003 - 2007

- Designed and implemented **20+** consumer-facing online solutions for **Bank of America** for **\$5M** annual revenue.
- Integrated startup team of engineers, project managers, and technology specialists into TransUnion’s matrix structure.
- Collaborated with business, sales, product, and account teams to align bespoke solutions with customer needs and market demands.

President, “Peace of Mind” Global Employee Resource Group (ERG)2017 - 2024

- Co-founded and led an HR-sponsored ERG to establish workplace mindfulness for stress, well-being, and resilience.

Additional experience:

MenLiving, Chief Technology Officer (fractional) 2024 - present

- Led technology vision and strategy to support organizational growth and efficiency, **targeting 3x growth in 2024.**
- Managed vendors to ensure accountability, improve response time, and reduce escalations, **cutting budget 40%.**
- Collaborated with executives, board members, donors, and other stakeholders to address evolving technology needs.

Douglas Danielle, Inc., Lead Developer2000-2003

- Designed and implemented online direct marketing solutions using the full Microsoft .NET suite, including C#, SQL Server, and MSMQ, with a cross-functional startup team.

National Council of State Boards of Nursing, Research Data Manager.....1997-2000

- Managed survey data, authored research publications, and designed databases for survey research, pioneering web-based data management using early Microsoft technologies.

Information Resources Inc., Development Associate.....1995-1997

- Provided analytical solutions and enhanced data standards by identifying and resolving data issues and supporting technical and non-technical stakeholders.

Technologies:

- Languages: C#, C, C++, SQL, Java, JavaScript, Python, Perl, PHP, Dart, VB.NET, SQL, PL/SQL, HTML, CSS, SAS
- OS and Environments: AWS, Azure, Oracle, .NET, Docker, Kubernetes, VMWare, Windows, Linux, mainframe, CI/CD, API
- Software: Salesforce, HubSpot, Jira, Rally, Confluence, MS 365, Google Workspace, Tableau, Splunk, ReadyAPI, Jenkins

Education/Certifications:

- University of Wisconsin, Madison, BS: Sociology and Philosophy, Analysis and Research.
- U.S. Army Reserve, Medical Specialist and EMT certified.
- Certified SAFe 6 Agile Practice Consultant, Architect, Product Manager, and Scrum Master.
- Certified Meditation Coach and Facilitator.

Volunteer activities:

- **Co-Founder & President, TransUnion's “Peace of Mind” Global Enterprise Resource Group**
Led an HR-endorsed group to support well-being in the workplace, promoting DEI initiatives and mindfulness practices. Led hundreds of mindfulness sessions for workplace teams.
- **Co-Founder & Facilitator, North Shore Meditation Community**
Facilitates weekly meditation sessions and retreats, promoting mindfulness and mental resilience.
- **Board Member & Facilitator, MenLiving**
Board member and retreat/meeting coordinator supporting personal growth.