TONY SCHMIDT

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Resourceful, high EQ senior technology leader with 15+ years of experience driving strategic innovation, transformation, and growth with emerging technologies and process improvement, building high-performing teams, and fostering cross-functional collaboration with tactical agility.

Rolled up my sleeves for **15+** years as a senior technology leader in TransUnion's entrepreneurial startup subsidiary, Consumer Interactive. Architected and operationalized a novel SaaS API that supported **9 of the top 15 US banks and 130+ Fintech companies** with a strong focus on customer experience and satisfaction. Drove digital enterprise technology transformation to cloud-ready microservices. Established Lean-Agile process improvements to increase quality, efficiency, and performance. Built and led teams of engineers and cross-functional experts to deliver high-volume B2B and B2B2C customer digital marketing solutions. Collaborated across diverse roles and levels, from internal analysts to external CEOs, developing a people-centered leadership approach that enabled long-term strategic partnerships over a decade of innovation and double-digit revenue growth.

Key differentiators:
- **Inventive use of technology**—I do more with less, identifying new ways to get things done. I approach and solve problems with practicality, creativity, and level-headed determination.
- **Authentic leadership and collaboration**—I connect deeply with others, leveraging mindful awareness to listen and cultivate team inclusivity, purpose, and self-reliance while bridging gaps between tech and business to build consensus.

Key competencies:
- Leadership & Team Development
- Cross-Functional Collaboration
- Innovation & Technology Improvement
- Product Development & SDLC Oversight
- Strategic Leadership
- Stakeholder Engagement

TransUnion   2003 - 2024
Sr. Director, Technology & Customer Engagement..2019 - 2024
- Directed two independent **10+** member B2B and B2B2C integration specialists and operations delivery teams, achieving a world-class customer loyalty and satisfaction **69 NPS score** through Lean-Agile best practices and continuous improvement.
- Directed API and Microservices integration teams and technology for high-profile B2B projects generating **$165M** ARR.
- Managed and integrated **a $650M** acquisition technology operations team into the enterprise matrix structure while improving efficiency by **20%** without increasing headcount.
- Change management technical champion for Salesforce Lightning transformation, standardizing business unit customer and product information to align with enterprise standards and piloting Salesforce Flow, Automation, and enhanced reporting.

Sr. Director of Technology Solutions ....2017 - 2019
- Co-developed device-native pilot consumer credit portal with **Samsung** for deployment on **80M** U.S. devices.
- Championed SAFe Agile transformation across the business unit, increasing throughput and achieving **95%** predictability.
- Hired and directed a specialized team to rapidly deliver a high-profile solution to **Chase Bank**, driving **$16M** additional ARR.
- Standardized delivery methodologies via a Center of Excellence and reallocating resources to improve alignment and execution across business-critical initiatives.

Director of Technology..2011 - 2017
- Co-developed a custom headless SaaS Back-End API and scripted Front-End with **Capital One** to launch CreditWise, providing free credit data to **55M** consumers and allowing Capital One to take over Front-End ownership in a later phase.
- Developed and integrated a novel SaaS API, which served as the backbone for Fintech credit score platforms, that drove a majority of growth from $145M and 33.6% EBITDA in 2012 to **$491M** and 51.4% in 2023.
- Managed a team of **35+** tech experts building distributed microservices and API solutions scaling to millions of end users.

Director of Applications Engineering..2007 - 2011
- Managed and developed teams of **20+** engineering professionals, overseeing the full software development lifecycle (SDLC).
- Scaled lean teams while modernizing legacy systems, ensuring minimal disruption during technology overhauls, including PCI regulatory compliance and digital transformation to a cloud-ready microservices environment.

Technical Architect and Engineering Team Manager.. 2006 - 2007
- Received President's Award for rolling out .NET Framework and software design patterns for high-volume solutions exceeding **1B** transactions.
- Collaborated with executives, sales, and product teams to build bespoke solutions for high-value partnerships.
- Implemented engineering code review, architecture, and process standards, including **100%** OWASP Security compliance.

Technical Team Lead .... 2003 - 2006
- Designed and implemented **20+** consumer-facing online banking solutions for **Bank of America** for **$5M** in annual revenue.
- Integrated startup team of engineers, project managers, and technology specialists into TransUnion's matrix structure.

President, "Peace of Mind" Global Employee Resource Group (ERG) .... 2017 - 2024
- Co-founded and led an HR-sponsored ERG to establish workplace mindfulness for inclusivity, well-being, and resilience.

Additional experience:

Boomerang Information Services, Inc., Chief Technology Officer (fractional) ....2024 - present
- Defined digital transformation strategy, technology roadmap, and tech requirements for re-platforming.
- Engaged stakeholders to identify opportunities for increased efficiency and profitability.

MenLiving, Chief Technology Officer (fractional) ....2024 - present
- Developed technology strategy for cost efficiency, evolving tech needs, and organizational growth, targeting **3x** in 2024.
- Managed infrastructure and platform vendors to improve response time and reduce escalations, cutting budget by **40%.**

Douglas Danielle, Inc., Lead Developer 2000-2003
- Designed and implemented online direct marketing solutions leveraging the full Microsoft .NET suite, including C#, SQL Server, and MSMQ, with a cross-functional startup team.

National Council of State Boards of Nursing, Research Data Manager..1997-2000
- Managed survey data, authored research publications, and designed databases for survey research, pioneering web-based data management using early Microsoft technologies.

Information Resources Inc, Development Associate 1995-1997
- Provided analytical solutions and enhanced data standards by identifying and resolving data issues and supporting technical and non-technical stakeholders.

Technologies:
- Languages: C#, C, C++, SQL, Java, JavaScript, Python, Perl, PHP, SQL, PL/SQL, HTML, CSS, SAS
- Environments and OS: AWS, Docker, Kubernetes, Oracle, .NET, VMWare, Windows, Linux, mainframe, CI/CD
- Software: Salesforce, HubSpot, Jira, Rally, Confluence, MS 365, Google Workspace, Tableau, Splunk, ReadyAPI, Jenkins

Education/Certifications:
- University of Wisconsin, Madison, BS: Sociology and Philosophy, Analysis and Research.
- U.S. Army Reserve, Medical Specialist and EMT certified.
- Certified SAFe 6 Agile Practice Consultant, Architect, Product Manager, and Scrum Master.
- Certified Meditation Coach and Facilitator.

Volunteer activities:
- **Co-Founder and Facilitator, North Shore Meditation Community**
  Facilitate weekly meditation sessions and retreats, promoting mindfulness and mental resilience.
- **Board Member and Facilitator, MenLiving**
  Board of Directors representative and retreat/meeting coordinator supporting connection and personal growth.